



AMERICAN DEVELOPMENT  
INSTITUTE

Phone: 401.608.2664  
Fax: 206.309.0853  
Web: www.ad-institute.com  
E-mail: info@ad-institute.com

SUMMARY

American Development Institute (ADI) was hired by the Department of Energy Resources (DOER), through the DCAM renewable house doctor contract, to perform photovoltaic (PV) feasibility studies on the O'Keefe Athletic Center at Salem State College. This is in line with the Massachusetts Leading by Example Program, which upholds Governor Patrick's goal of providing 250MW of solar PV power by 2017.

**Investment:** \$539,000

SERVICES

- Total cost evaluation
- Savings modeling
- Solar PV layout design

MEASURES

- Solar PV Evaluation

# Department of Energy Resources-MA

Solar PV - O'Keefe Athletic Center  
Salem State College



## UNIQUE VALUE TO CUSTOMER

ADI visited the O'Keefe Athletic Center and developed a solar PV feasibility plan. The plan included surveying the location where the PV systems will be installed. ADI's report summarizes the evaluation of the Athletic Center and its recommendations for PV system installation.

ADI provided the DOER and Salem State College a report that details the audit, associated analysis and the resulting feasibility of the potential project. ADI provided a conceptual design that maximizes the output of the system while minimizing its investment. ADI also evaluated the varying layout designs for the O'Keefe Athletic Center in order to maximize the energy output of the system.

