

The See No CO₂ Program

American Development

You only have one life and we only have one environment. Are you doing your part? Fly above your current situation to see the impact of today's decisions.



1 Evaluate your company and its value chain lately? Are you doing all you could to save the environment. Do you have all the requisite tools for success?



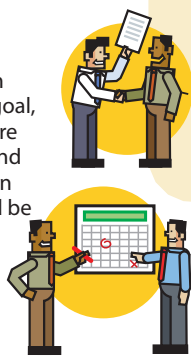
4 Is your company supporting its environmental goals? You and your staff must develop your road to success. Do your company daily activities and environmental mission build the platform you want?



5 Are you brave? It is not easy to be environmentally conscience while simultaneously worrying about payroll or your competitors eating your lunch. Don't let others waste your time or take you in a direction counter to your goals and dreams.



2 Are Your Goals Clear? Do you have a Carbon Foot Print reduction goal, and an action plan? Are your business goals and environmental mission aligned? Goals should be smart and in writing.



3 Do you know the required daily activity to meet your goals? Knowing your goals is important but creating an action plan is where the "rubber meets the road."



6 Do you know the outcome? Do you measure your progress on a routine basis and adjust your action plan?



Putting all of these steps together will raise your helicopter!